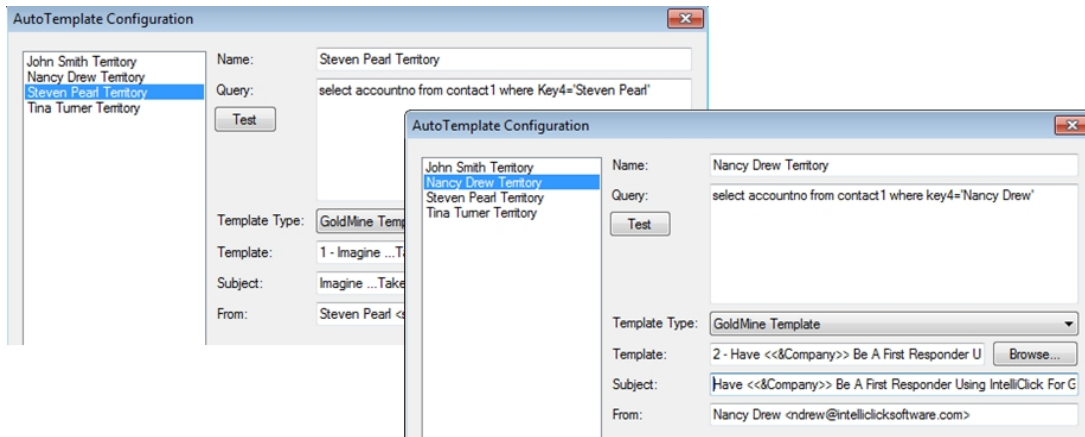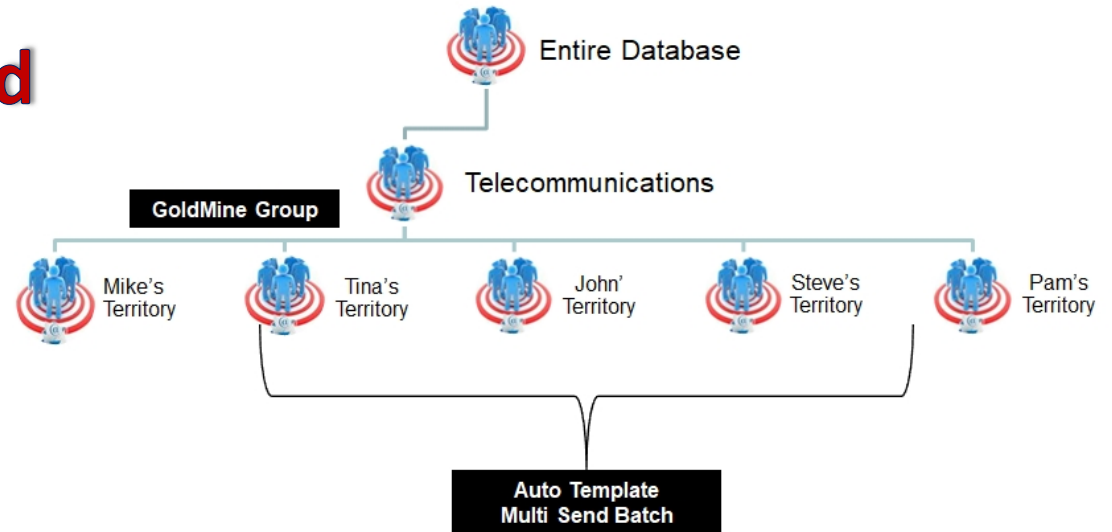# Multi-Segment Batch Send

Targeted Personalized Mailings
Sent On Behalf Of Each Sales Person

GoldMine®

If your sales organization is made up of different territories managed by different sales people, sending email campaigns on their behalf can be involved and time consuming. IntelliClick makes it simple and streamlined to send on behalf of different sales territories or market segments with fully personalized messaging that comes from the respective sales person.

The **Multi-Segment Batch Send** module allows you to define different segment profiles you send to regularly. A query identifies which contacts in GoldMine make up the segment; each profile can have a designated send from email address as part of the profile. When you are ready to send a mailing, simply set your subject line and select the email template to be applied for that sending profile (can be the same or different for each segment).

Efficiently Send Personalized
Email Marketing On Behalf Of Your Sales Team

Intelli Click

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